JRDC GOLD

INTERNATIONAL

COMPANY PROFILE

ABOUT US | VISION | MISSION | CORE VALUES

EMPOWERING DREAMS. TRANSFORMING LIVES.
BUILDING LEGACIES.

JOEY "JC" RAMOS DELA CRUZ

FOUNDER | PRESIDENT | CEO

"WE SUPPORT YOUR DREAMS..."

SECTION 01

ABOUT US

EMPOWERING DREAMS. TRANSFORMING LIVES. BUILDING LEGACIES.

JRDC GOLD INTERNATIONAL is a purpose-driven business brand dedicated to empowering individuals, strengthening families, developing entrepreneurs, and creating meaningful opportunities for personal and professional growth.

We believe that every individual deserves an opportunity to dream bigger, achieve greater success, and build a brighter future.

Built on the principles of faith, integrity, excellence, innovation, and service, JRDC GOLD INTERNATIONAL brings together quality consumer products, entrepreneurial opportunities, leadership development, and a supportive business community.

Our commitment goes beyond selling products. We aim to develop confident individuals, responsible entrepreneurs, and visionary leaders who can create lasting positive change in their families and communities.

We believe that success becomes more meaningful when it is shared, and true prosperity is achieved through hard work, wise decisions, ethical business practices, and service to others.

At JRDC GOLD INTERNATIONAL, we are building more than a business.

We are building a community of dreamers, achievers, leaders, and legacy builders.

Together, we grow. Together, we succeed. Together, we build a better tomorrow.

JRDC GOLD INTERNATIONAL - WE SUPPORT YOUR DREAMS...

SECTION 02

COMPANY PROFILE

A BUSINESS WITH PURPOSE. A VISION WITHOUT BORDERS.

COMPANY NAME	JRDC GOLD INTERNATIONAL
BUSINESS INDUSTRY	Consumer Products, Direct Selling, Marketing, and Entrepreneurial Development
FOUNDER | PRESIDENT | CEO	JOEY "JC" RAMOS DELA CRUZ
OFFICIAL WEBSITE	www.jrdcgold.com

COMPANY OVERVIEW

JRDC GOLD INTERNATIONAL is an entrepreneurial business brand focused on product innovation, customer satisfaction, business development, and leadership empowerment.

The company is committed to creating value through consumer products and a business community that encourages individuals to develop their entrepreneurial skills, build meaningful relationships, and pursue sustainable growth.

Our growing product portfolio includes:

JRDC GOLD COFFEE - Coffee products and specialty blends.

JRDC GOLD BEVERAGES - Matcha, chocolate, and other refreshing beverage selections.

JRDC GOLD SIGNATURE COLOGNE - Fragrance products that represent confidence and elegance.

JRDC GOLD WELLNESS PRODUCTS - Selected vitamins and wellness-oriented consumer products.

JRDC GOLD LIFESTYLE PRODUCTS - Products designed to support everyday consumer needs.

OUR BUSINESS PHILOSOPHY

We believe that lasting business success is built on five essential foundations:

1. QUALITY PRODUCTS

Delivering meaningful value to customers.

2. CUSTOMER SATISFACTION

Building trust through consistent service.

3. ENTREPRENEURIAL EMPOWERMENT

Helping individuals develop practical business skills.

4. LEADERSHIP DEVELOPMENT

Cultivating responsible and capable leaders.

5. SUSTAINABLE GROWTH

Pursuing long-term progress through integrity and innovation.

OUR COMMITMENT

JRDC GOLD INTERNATIONAL is committed to building an organization where customers are valued, business partners are supported, and leadership is developed through education, mentorship, teamwork, and responsible entrepreneurship.

We aspire to expand our brand, strengthen our business network, introduce innovative products, and establish meaningful partnerships in the Philippines and international markets.

Our ultimate goal is to create opportunities today that can become lasting legacies for future generations.

SECTION 03

OUR VISION

ONE VISION. MILLIONS OF DREAMS. GENERATIONS OF LEGACY.

To become a globally respected, innovative, and purpose-driven business organization that empowers millions of individuals and families to achieve personal growth, financial resilience, entrepreneurial success, and lasting prosperity.

We envision JRDC GOLD INTERNATIONAL as a trusted brand recognized for product excellence, ethical entrepreneurship, visionary leadership, and meaningful contributions to communities.

We aspire to build an international network of empowered entrepreneurs and leaders united by faith, integrity, opportunity, and the shared commitment to creating a better future.

Our vision is to build a legacy of opportunity, success, and positive transformation that extends beyond borders and across generations.

SECTION 04

OUR MISSION

EMPOWER PEOPLE. DELIVER EXCELLENCE. CREATE OPPORTUNITIES.

Our mission is to empower individuals, strengthen families, and develop successful entrepreneurs by providing quality products, meaningful business opportunities, leadership development, and a culture of integrity, innovation, and service.

We are committed to fulfilling this mission through the following objectives:

1. DELIVER QUALITY AND VALUE

To develop, market, and distribute consumer products that meet customer needs while maintaining our commitment to quality, value, and continuous improvement.

2. EMPOWER ENTREPRENEURS

To provide individuals with opportunities to develop entrepreneurial knowledge, business skills, confidence, and responsible financial habits.

3. DEVELOP FUTURE LEADERS

To nurture visionary, ethical, and service-oriented leaders through practical education, mentorship, teamwork, and personal development.

4. PROMOTE RESPONSIBLE PROSPERITY

To encourage sustainable business growth, honest work, financial discipline, and long-term value creation for individuals, families, and communities.

5. EXPAND OUR GLOBAL REACH

To pursue strategic partnerships, market expansion, product innovation, and digital business solutions that support our long-term international ambitions.

6. BUILD A LEGACY OF SERVICE

To foster a culture of compassion, generosity, unity, and social responsibility that creates a meaningful and lasting impact.

OUR MISSION IN ONE STATEMENT

To inspire dreams, empower entrepreneurs, develop leaders, deliver excellence, and build lasting legacies through responsible business and service to humanity.

SECTION 05

OUR CORE VALUES

THE PRINCIPLES THAT GUIDE OUR PURPOSE, PEOPLE, AND PROGRESS

1. FAITH - OUR FOUNDATION

We believe in the power of faith, prayer, purpose, and perseverance. We seek God's guidance in our decisions and remain committed to serving others with humility, wisdom, and gratitude.

2. INTEGRITY - OUR CHARACTER

We uphold honesty, transparency, accountability, and ethical conduct in our business relationships. We believe that trust is earned through actions and protected through consistency.

3. EXCELLENCE - OUR STANDARD

We pursue quality and professionalism in our products, services, leadership, and business operations. We continuously strive to improve and exceed expectations.

4. EMPOWERMENT - OUR COMMITMENT

We believe in recognizing human potential, developing talents, encouraging personal growth, and creating opportunities for individuals to achieve meaningful progress.

5. INNOVATION - OUR FUTURE

We embrace new ideas, responsible technology, creative solutions, and continuous learning to remain adaptable in a changing global marketplace.

6. UNITY - OUR STRENGTH

We value teamwork, mutual respect, collaboration, and strong relationships. We believe that working together allows us to achieve more than working alone.

7. SERVICE - OUR RESPONSIBILITY

We place people at the heart of our organization. We are committed to customer satisfaction, compassionate leadership, and making positive contributions to society.

8. LEGACY - OUR PURPOSE

We believe that genuine success is measured not only by personal achievements but also by the positive impact we leave for our families, communities, and future generations.

SECTION 06

OUR CORPORATE DECLARATION

DREAM BIG. THINK BIG. ACT WITH PURPOSE. BUILD YOUR LEGACY.

At JRDC GOLD INTERNATIONAL, we believe that dreams are the beginning of extraordinary achievements.

With faith as our foundation, integrity as our guide, excellence as our standard, and service as our purpose, we are committed to building a future filled with meaningful opportunities.

We will continue to inspire individuals to believe in their potential, pursue their aspirations, develop their skills, and take action toward their goals.

Together, we are building a stronger community, a brighter future, and a lasting legacy.

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FOUNDER | PRESIDENT | CEO

TO GOD BE ALL THE GLORY!